BEST PRACTICE- 2

West Guwahati Commerce College, Boripara, Maligaon, Guwahati

Academic year: 2025-2026

1. Title of the Practice

Commerce Competency and Career Readiness Initiative: Learning Beyond the Classroom

2. Objectives of the Practice

The main objectives of the practice are:

1. To provide students with practical knowledge beyond their regular classroom studies.
2. To improve students' accounting, computer, and digital skills by offering them certificate courses.
3. To give students opportunities to interact with professionals, industry experts, and successful entrepreneurs.
4. To prepare students for future employment and help them make better career choices.
5. To encourage students to participate in workshops, seminars, certificate courses and other skill-development activities.

3. The Context

Commerce education provides students with basic knowledge of accounting, finance, business, and management. However, classroom teaching alone is not sufficient to prepare students for future employment and practical challenges. Students also need skills in computer applications, Excel, digital banking, financial analysis, communication, and problem-solving.

Students come from different educational and economic backgrounds, and many may not have enough opportunities to develop these skills outside the college. Therefore, practical training and skill-development activities are necessary to improve their knowledge and confidence.

Keeping these needs in mind, West Guwahati Commerce College has introduced the Commerce Competency and Career Readiness Initiative. Through this initiative, the college aims to organize workshops, guest lectures, certificate courses, and practical training programs. Different departments will conduct these activities in coordination with the IQAC and other college committees to help students develop useful skills and prepare for future career opportunities.

4. The Practice

West Guwahati Commerce College introduced the Commerce Competency and Career Readiness Initiative to improve students' practical knowledge and skills beyond regular classroom teaching. Under this initiative, different departments organized skill-development activities based on students' needs and the subjects taught in the college. The IQAC and the college authority planned and supported these programs.

The major activities carried out under this practice were as follows:

1. Practical Knowledge of Commerce: Students were encouraged to develop practical knowledge of accounting, banking, taxation, financial management, and other commerce-related subjects. Practical exercises and classroom activities helped them apply theoretical concepts in real-life situations.
2. Skill-Development Programs: The college organized workshops and training programs to improve students' computer knowledge, communication skills, leadership qualities, and problem-solving abilities. These activities helped students develop confidence and prepare for future career opportunities.
3. Guest Lectures and Expert Sessions: Various departments arranged guest lectures and interactive sessions with academicians, professionals and resource persons from different fields. These programs provided students with additional knowledge and helped them understand current developments in commerce, business and employment.
4. Career Guidance and Entrepreneurship Awareness: Students were encouraged to explore employment, self-employment and entrepreneurship opportunities. Career-related programs helped them understand different professional courses, competitive examinations, and career options available after graduation.

Uniqueness of the Practice: The main feature of this initiative was its focus on connecting classroom learning with practical knowledge. It provided students with opportunities to learn useful skills within the college without depending entirely on outside training institutions.

Limitations of the Practice: The college faced certain difficulties, including limited financial resources, time constraints, and difficulties in arranging external resource persons. Despite these challenges, the college continued skill-development activities for students' benefit.

5. Evidence of Success

The Commerce Competency and Career Readiness Initiative gave students opportunities to gain practical knowledge and develop skills beyond regular classroom studies. The following activities and outcomes were identified as evidence of the practice:

1. **Skill Development:** Workshops and practical sessions were organized to improve students' knowledge of accounting, banking, finance, computer applications, and communication skills.
2. **Student Participation:** Students participated in various academic and skill-development activities organized by different departments of the college.
3. **Interaction with Experts:** Guest lectures and interactive sessions were organized with academicians and professionals to help students understand career opportunities and developments in commerce.
4. **Career Awareness:** Career guidance and entrepreneurship-related activities helped students become familiar with employment, higher education, and self-employment opportunities.

The initiative brought various departmental activities together with the common objective of developing students' practical knowledge and career-related skills. It also encouraged departments to continue organizing such programs for students' overall development. Annexure A provides the details of the Workshops/ Seminars conducted and Certificate Course offered to the Student.

6. Problems Encountered

During the implementation of the Commerce Competency and Career Readiness Initiative, the college faced certain difficulties. The major problems encountered were as follows:

1. **Limited Financial Resources:** The college faced financial difficulties in organizing workshops, training programs, and inviting external resource persons.
2. **Time Constraints:** It was sometimes difficult to organize skill-development activities without affecting regular classes and academic schedules.
3. **Student Participation:** Encouraging regular participation of all students in skill-development activities remained a challenge.
4. **Availability of Resource Persons:** Arranging suitable experts and professionals for guest lectures and workshops was sometimes difficult.

Despite these difficulties, the college made efforts to conduct the programs with the available resources, support from faculty members, and cooperation among different departments.

Prepared by:

IQAC Coordinator

West Guwahati Commerce College

CO-ORDINATOR, IQAC
W. G. C. C.

West Guwahati Commerce College Estd-1992

Approved by:

Principal

West Guwahati Commerce College

Principal
West Guwahati Commerce College
Maligaon, Baripara, Guwahati-12

Annexure-A.

ist of the Workshops/Seminars conducted for Commerce Competency and Career Readiness Initiatives of the Students in the year 2025 – 2026

l. 0	Date	Programme / Activity	Name of the Department / Committee/Cell	Name of the agencies/consultants involved with contact details, if any	No. of Student Enrolled
1	15/9/25	Workshop on "Understanding and Filling of GST return	Accountancy	Mr Vikash Jain (CA)	28
2	11/3/26-13/3/26	3 Days Intensive Internship program on "Practical Personal Finance & Wealth Management Internship	Accountancy	Pune Institute of Business Management	62
3	17/3/26	Seminar on " Start your Accounting Journey with Tally "	Accountancy	Mr. Srwesh Kumar & Mr. Pratik Nath	36
4	11/8/25	Training programme on Tally with GST for 120 hours	Entrepreneurship Development Committee	MSME, Tools & Training Centre	30
5	28/4/26	Workshop on Personality Development and Preparation for Competitive Examination	Career Guidance and Placement Cell	IMS, Guwahati	40
6	22/04/26	Career Guidance Programme on "Career after Graduation"	Career Guidance and Placement Cell	NITTE University, Banglore	80
7	18/11/25	Career Awareness Programme	Career Guidance and Placement Cell	CGC university, Mohali	56
8	27/10/25	Career Guidance Orientation Programme	Career Guidance and Placement Cell	Assam Down Town University	49
9	19/09/25	A workshop on AI for Commerce	Management Department	Amplify NextGen	96
0	27/3/26	Skill Development Training Programme on 3D	Entrepreneurship Development Committee	MSME, Tools & Training Centre	30
1	22/2/25	A One Day Entrepreneurship Awareness Program	Entrepreneurship Development Committee	Indian Institute of Entrepreneurship	83
2	2/10/25	Awareness Programme on Entrepreneurship	Entrepreneurship Development Committee	MSME, Tools & Training Centre	54
3	15/9/25	A One day workshop on Entrepreneurship Awareness Programme	Entrepreneurship Development Committee	MSME, Tools & Training Centre	75

List of Certificate Courses for Commerce Competency and Career Readiness Initiatives of the Students in the year 2025 – 2026

Sl.No	Name of the Certificate courses offered	Department that runs the course	No. of times offered during the year	Duration of course (in hours)	Number of students enrolled during the year	Number of students who completed the course during the year
1	Certificate Course on Basic Computer Knowledge	Accountancy	One	40 hours	35	35
2	Certificate Course on Basic Tally and GST	Accountancy	One	40 hours	35	35
3	Certificate Course on Digital Marketing	Management	Two	40 hours	(i)51 (ii) 25	(i)51 (ii) 25
4	Certificate Course on Corporate Social Responsibility	Management	One	40 hours	48	48
5	Certificate Course on Financial Literacy	Finance	One	40 hours	91	91
6	Certificate Course on Accounting and Auditing	Accountancy	One	40 hours	41	14

Prepared by:

IQAC Coordinator
West Guwahati Commerce College
CO-ORDINATOR, IQAC
W. G. C. C.

West Guwahati Commerce College Estd-1992

Approved by:

Principal
West Guwahati Commerce College
Principal
West Guwahati Commerce College
Maligaon, Baripara, Guwahati-12

Photographic Evidence of the Activity






TallyProfessional
GPS Map Camera
Guwahati, Assam, India
5m5q+vvp, Pandu, Guwahati, Assam 781012, India
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Note : Captured by GPS Map Camera


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3 Days Internship Program
on
Financial Literacy
West Guwahati Commerce College, Department of Accountancy
in Association with
Pune Institute of Business Management


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Guwahati, Assam 781012, India
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উদ্যোগীকৰণ সজাগতা কার্যসূচী
ENTREPRENEURSHIP AWARENESS PROGRAMME
(EAP)
DC MSME, New Delhi
Ministry of Micro, Small & Medium Enterprises, Govt. of India
TOOL ROOM & TRAINING CENTRE (TRTC), GUWAHATI
15th September, 2025
WEST GUWAHATI COMMERCE COLLEGE, ASSAM


উদ্যোগীকৰণ দক্ষতা বিকাশ কার্যসূচী
ENTREPRENEURSHIP SKILL DEVELOPMENT PROGRAMME
(E-SDP)
TALLY WITH GST
DC MSME, New Delhi
Ministry of Micro, Small & Medium Enterprises, Govt. of India
TOOL ROOM & TRAINING CENTRE (TRTC), GUWAHATI
Start Date: 8th November, 2025
Completion Date: 15th DECEMBER, 2025
ENTREPRENEURSHIP DEVELOPMENT CELL
WEST GUWAHATI COMMERCE COLLEGE, GUWAHATI, ASSAM


ORIENTATION PROGRAMME
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ORIENTATION PROGRAMME
ON
DIGITAL MARKETING
&
CORPORATE SOCIAL RESPONSIBILITY
BY
DEPARTMENT OF MANAGEMENT
WEST GUWAHATI COMMERCE COLLEGE
FOR THE SESSION 2025-26


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