

WEST GUWAHATI COMMERCE COLLEGE

PROGRAMME OUTCOME

PROGRAMME OUTCOMES: B.COM

As an affiliated college under Gauhati University, West Guwahati Commerce College offers the Bachelor of Commerce (B.Com) programme designed by the parent university. As a result, the programme outcomes and course outcomes are also those designed by the parent university. After completing the B.Com Programme, students will be able to:

1. Understand business fundamentals: Explain key concepts in accounting, finance, management, marketing, economics, taxation, and more.
2. Manage financial transactions: Record, classify, and summarize financial data, and make informed decisions.
3. Apply management principles: Understand organizational structures, management functions, and leadership skills.
4. Navigate financial systems: Understand financial markets, regulatory bodies, and economic policies.
5. Know business laws: Familiarize yourself with laws related to business, corporate sector, financial sector, labor, taxation, and more.
6. Develop marketing strategies: Analyze consumer behavior, develop marketing plans, and evaluate marketing campaigns.
7. Cultivate entrepreneurial spirit: Develop entrepreneurial mindset, skills, and zeal.
8. Understand market dynamics: Learn about market forms, equilibrium price, and output.
9. Apply statistical and mathematical skills: Collect, analyze, and interpret data using statistical and mathematical techniques.
10. Develop tax filing skills: Learn to e-file income tax returns, TDS returns, and GST returns.
11. Understand Indian economy: Learn about key economic principles, policies, and factors shaping the Indian economy.
12. Develop industry-ready skills: Acquire communication, professional, managerial, and accounting skills to become industry-ready.

These programme outcomes are designed to equip students with the knowledge, skills, and competencies required to succeed in the business world.